



# **JINDAL COLLEGE FOR WOMEN**

(Managed by Pragn Jindal Philanthropic Organization)

Affiliated to Bangalore University, Jnanabharathi Campus & Naac Accredited  
Jindal Nagar, Tumkur Road, Bengaluru-73

## **INTRODUCTION:**

The Institution's Innovation Council (IIC) program, initiated by the Ministry of Education's Innovation Cell (MIC) in collaboration with AICTE, aims to foster a culture of innovation and entrepreneurship in higher education institutions. JCW established IIC program in academic year 2023-24.

## **VISION**

"To foster a Culture of innovation by nurturing creativity, critical thinking, and problem-solving skills among students"

## **MISSION**

“To encourage innovative thinking by organizing activities that spark creativity and problem-solving.”

## **OBJECTIVES:**

- Encourage students to develop an innovative mindset through regular awareness and training sessions.
- Facilitate interaction with industry experts and mentors to expose students to current trends and expectations.
- Encourage students to work together on Interdisciplinary Projects:

## INSTITUTION'S INNOVATION COUNCIL (IIC) MEMBERS

Sl.No	Name of the Member	Designation/Role	Department	Contact Details
1	Prof. Veena T	President & Convener	Commerce	9110499338
2	Asst. Prof. Shalini K	Innovation Activity, Internship Activity Coordinator	Computer Applications	8762392933
3	Asst. Prof. Chaithra R	Social Media, Start-Up Activity Coordinator	Computer Applications	7618717237
4	Asst. Prof. Mamata S Warad	IPR Activity Coordinator	Computer Applications	7204471558
5	Asst. Prof. Shashikala G	Member	Business Administration	9972135281
6	Asst.Prof. Kodhai P	Member	Business Administration	9964955057
7	Asst.Prof. Shubhashree S	Member	Business Administration	7618713321
8	Asst.Prof. Ranjitha H C	Member	Business Administration	8548852041
9	Asst.Prof. Amrutha N	Member	Computer Applications	8088062756
10	Ms. Anusha N M	Student Convener & Member	BBA	-
11	Ms. Sarika Kondal Ms. Lavanya G	IPR Student Coordinator	BCA BBA	-
12	Ms. Monisha R Ms. Nisarga R	Innovation Student Coordinator	BCA BBA	-
13	Ms. Vandana R S Ms. Shreya N	Start-Up Student Coordinator	BCA BBA	-
14	Ms. Bindu H Ms. Lekhana S	Social Media Student Coordinator	BCA BBA	-
15	Ms. Nagalikitha G D Ms. Lavanya R	Internship Student Coordinator	BCA BBA	-

**ACTIVITIES CONDUCTED BY THE IIC IN ASSOCIATION WITH THE DEPARTMENT OF  
MANAGEMENT:**

The **Institution Innovation Council (IIC)** organized a Marketing Campaign on **April 4th, 2025**. This initiative aimed to provide students with real-world exposure to strategic marketing practices, allowing them to apply classroom knowledge in a practical setting. Through this campaign, IIC emphasized the importance of creativity, communication and strategic planning in driving institutional visibility and engagement.

**Details:**

Venue: Seminar Hall

Date: 04.04.2025

Timings: 09.30 AM to 11:00 AM

No of Students Benefited: 114

**WINNER**

Sl.No	Name of the Winners	Course/Semester
1	MS. TANISHA S	II BBA
2	MS. POOJA B C	
3	MS. KAVYA	

**LIST OF PARTICIPANTS:**

Sl.No	Name of the Student	Course	Details
1	MS. KANAK LAKSHMI	II BBA	<b>ORGANIZERS</b>
2	MS. DEEPIKA SONI		
3	MS. VARSHITHA S		
4	MS. BHOOSHITHA N ADIGA		
5	MS. CAHANDANA S		
6	MS. HARIPRIYA S R		
7	MS. MONISHA S	I BBA	<b>PARTICIPANTS</b>
8	MS. DEEPTHI N		
9	MS. KOMALA		
10	MS. TEJASWINI M	II BBA	
11	MS. POOJASHREE A		
12	MS. DEEPIKA S		
13	MS. SHWETHA KUMARI B	I BBA	
14	MS. NANDITHA N		
15	MS. TEJASWINI R		
18	MS. BHAVANA	I BBA	
19	MS. HEMA		
20	MS. ANJALI		
21	MS. TANISHA S	II BBA	
22	MS. POOJA B C		
23	MS. KAVYA		

## 2. MOCK STOCK:

The Institution's Innovation Council (IIC) **organized** a Mock Stock Competition for BBA students, aimed at promoting financial literacy, investment awareness, and innovative thinking in stock market strategies.

The competition **provided** a risk-free environment for participants to learn how the stock market operates, practice trading skills, and develop decision-making abilities.

### DETAILS:

Date: 04. 04. 2025

Timings: 9.30 AM TO 11.00 AM

Venue: Seminar hall

No of Students Benefited: 114

### WINNERS

Sl.No	Name of the Prize Winners	Course/Semester
1	THANUSHARMA	I BBA
2	BINDHU G	
3	SRUSTI K	

### LIST OF STUDENTS PARTICIPATED IN MOCK STOCK COMPETITION

Sl.No	Name of the Student	Course	Details
1	MS. VARSHITHA	II BBA	<b>ORGANISERS</b>
2	MS. DEEPIKA SONI		
3	MS. KANAK LAKSHMI		
4	MS. BHOSHITHA N ADIGA		
5	MS. THRUPTHI L	I BBA	<b>PARTICIPANTS</b>
6	MS. SOUNDARYA		
7	MS. THANUSHREE		
8	MS. THANU SHARMA	I BBA	
9	MS. BHINDHU G		
10	MS. SRUSTI K		
11	MS. SAHANA G R	II BBA	
12	MS.INDHUSHREE K A		
13	MS. MEGHANA K U		
14	MS. YAMUNA M	III BBA	
15	MS. RAMYA R		

16	MR. VINUTHA LAKSHMI K		
17	MR. SANDHYA S Y	III BBA	
18	MS. GAGANA D R		
19	MS. MAHALAKSHMI M		
20	MS. SOWMYA V	III BBA	
21	MS. SAHANA U		
22	MS. YAMUNA V		
23	MS. KAVYA G	II BBA	
24	MS. KARISHMA PATEL		
25	MS. HARIPRIYA S R		
26	MS. CHANDANA R	I BBA	
27	MS. NIKITHA K M		
28	MS. INDHU R		
29	MS. TANISHA S	II BBA	
30	MS. VANIR		
31	MS. RAKSHITHA G		

**WORKSHOP ON MOBILE APPLICATION DEVELOPMENT IN ASSOCIATION WITH THE DEPARTMENT OF COMPUTER APPLICATION**

The Department of Bachelor of Computer Applications in collaboration with the IIC, conducted a workshop on Mobile Application Development on March 8, 2025. This event provided students with valuable practical exposure and hands-on experience crucial for their career advancement. The session was led by **Ms. Nagalakshmi**, a distinguished BCA alumna, who guided the 6<sup>th</sup> Semester students through both the fundamentals and practical elements of Mobile App Development.

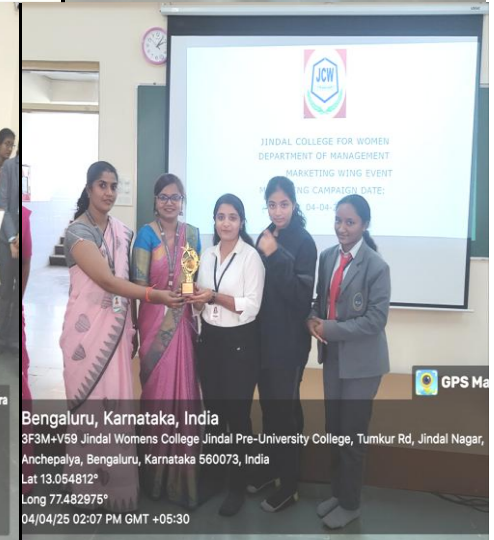
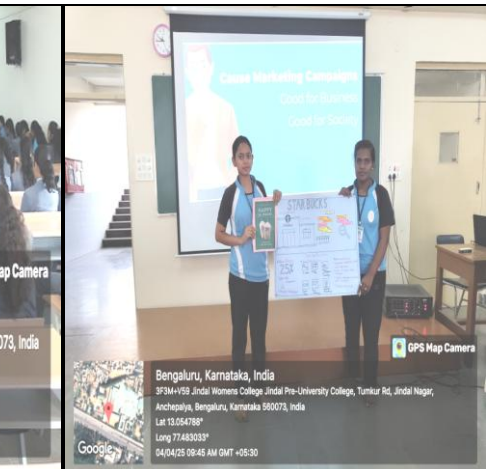
**DETAILS:**

Date: 08.03.2025

Timings: 11.00 AM

No of Students Benefited: 58

# Marketing Campaign and Mock Stock Competition was organized in association with Department of Management on 04.04.2025



# Mobile App Development Workshop was organized in association with Department of Computer Application on 08.03.2025



**JINDAL COLLEGE FOR WOMEN**  
Affiliated to Bangalore University & NAAC Accredited  
ISO 21001:2018 Certified Jindal Nagar,  
Tumkur Road, Bengaluru-560073

**Department of  
BCA**

In association with IQAC is conducting  
**"Workshop on Mobile  
Application Development"**

DATE : 08/03/2025  
TIME : 11:00 AM  
VENUE : Seminar Hall

Smt. Shalini  
HOD of BCA dept

Prof. Veena. T  
Principal

Prof. Divya K.B  
IQAC Coordinator

All are welcome

